

Platinum - \$10,000 (one available)

- Participation in the parade with your own entry
- Television exposure for your float after the event in the commercial-free broadcast on Community 12TV
- Recognition of sponsorship on the holiday parade website
- Company name and/or logo included on all City printed materials
- Name included in radio spots, media alerts and press releases
- Recognition of sponsorship on the City’s social media platforms
- Promotional video (provided by sponsor) to be played on City social media platforms
- Listed as premier sponsor on all City printed and marketing materials and social media platforms
- City-produced video package featuring your sponsorship

Gold \$5,000

- Participation in the parade with your own entry
- Television exposure for your float after the event in the commercial-free broadcast on Community 12TV
- Recognition of sponsorship on the holiday parade website
- Company name and/or logo included on all City printed materials
- Name included in radio spots, media alerts, and press releases
- Recognition of sponsorship on the City’s social media platforms
- Listed as premier sponsor on all City printed and marketing materials and social media platforms

Silver \$2,500

- Participation in the parade with your own entry
- Television exposure for your float in the commercial-free broadcast on Community 12TV
- Recognition of sponsorship on the holiday parade website
- Recognition of sponsorship on the City’s social media platforms

Sapphire \$1,500

- Participation in the parade with your own entry
- Recognition of sponsorship on the holiday parade website
- Recognition of sponsorship on the City’s social media platforms

Sponsonship Form

Yes! We would like to sponsor the 2023 City of Gainesville Holiday Parade.

☐ Platinum Sponsor - \$10,000

☐ Silver Sponsor - \$2,500

☐ Gold Sponsor - \$5,000

☐ Sapphire Sponsor - \$1,500

Contact: _____

Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

We are pleased to announce the Gainesville Area Chamber of Commerce Foundation, Inc. will serve as our fiscal agent. Please make checks payable to the Gainesville Area Chamber of Commerce Foundation, Inc., with “City of Gainesville Holiday Parade” on the memo line.

The Gainesville Area Chamber of Commerce Foundation, Inc. is recognized as a nonprofit organization per IRS Code 432.56.215-B. IRS Code: Section 501(c)(3).

Tax Identification Number: 59-3183023

Please mail donations to:

Commissioner Cynthia Moore Chestnut
PO Box 490, Station 19
Gainesville, FL 32627

The deadline for all donations is Wednesday, October 18, 2023.

Questions? Please contact Commissioner Chestnut at 352-317-8291.